

Kelly Ellis, Consultant, Advito

Kelly Ellis works with travel managers to identify program opportunities and develop marketing strategies aimed to engage travelers throughout the buying process. She develops robust digital marketing and communication strategies which lead to improved cost savings, compliance and satisfaction. Kelly's traveler engagement strategies are tailored to meet client needs and follow company brand guidelines and tone of voice.

She joined Advito in 2015, and while her past job titles and industries have varied (marketing manager, product development and research, project and facilities programming, graphic design, event planning and retail), her professional expertise has always revolved around customer relations, project management, marketing and development.