



Education Day

The Strategic Balance between Corporate Goals & Servicing Travelers' Needs

Tuesday, October 17, 2017

- 7:30 a.m. – 8:00 a.m. Registration & Networking Continental Breakfast
- 8:00 a.m. – 8:10 a.m. Welcome from the Presidents
- 8:10 a.m. – 8:30 a.m. GBTA Updates – Patrick Algyer, GBTA, Senior Manager, Volunteer Relations
- 8:30 a.m. – 10:00 a.m. Morning General Session: Key Note Speaker Scott Gillespie, Managing Director tClara ~ What's The Goal? Why Travel Management Must Change Its Mission**
- 10:00 a.m. – 10:15 a.m. Morning Break
- 10:15 a.m. – 11:15 a.m. Breakout Sessions:**
- **Session 1: Reducing Traveler Friction – How Travel Policies & Travel Culture Can Be Changed ~ Scott Gillespie, Managing Director tClara**
 - **Session 2: Corporate Credit Card – 101 reasons it is the best solutions for everyone ~ Heather Miller, NAPCP**
 - **Session 3: Sharing Economy – AirBNB / Uber for Business – Travelers' are using these options - Incorporation into travel program to service Traveler needs ~ Jason Beckham, Airbnb & Tony Bandanza, Uber for Business**
- 11:30 a.m. – 12:30 p.m. Lunch
- 12:30 p.m. – 2:00 p.m. Afternoon Key Note Session: Key Note Speaker Mike Premo, President/CEO ARC ~ Changes on the horizon, learn ways ARC is aligning with technology to provide great service depth**
- 2:15 p.m. – 3:15 p.m. Breakout Sessions:**
- **Session 1: Breaking New Ground – Building The Business Case For a Bigger, Bolder Travel Program ~ Scott Gillespie**
 - **Session 2: Solving the Hotel Payment Gap, Servicing travelers without Plastic using VPmts ~ Heather Miller, NAPCP**
 - **Session 3: ARC & NDC – Enhanced Content/Service - Airline New Distribution Channel ~ Mike Premo, ARC**
- 3:15 p.m. – 3:30 p.m. Afternoon Break
- 3:30 p.m. – 4:30 p.m. Afternoon General Session: Servicing Travelers' Meeting Needs – Aligning Transient and Group Programs ~ Chris Hunnes**
- 4:30 p.m. – 4:45 p.m. Meeting Adjourned